From: Mark Kruea
To: City Council; Kaycey Vrettos; cpendergrass@cityofmyrtlebeach.com
Cc: DepartmentHeads10/19@cityofmyrtlebeach.com
Subject: FW: Information Update, June 15, 2020
Date: Monday, June 15, 2020 9:43:12 AM

FYI....

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Mark Kruea

Public Information Director

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From: Myrtle Beach Area Hospitality Association <mbaha@mbhospitality.ccsend.com> **On Behalf Of** Myrtle Beach Area Hospitality Association
Sent: Monday, June 15, 2020 9:41 AM
To: Mark Kruea <MKruea@cityofmyrtlebeach.com>
Subject: [External]Information Update, June 15, 2020

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JUNE 15 , 2020

Business Resources and Information

***** Important Reminders *****

CDC Guidance for Restaurants

Per the CDC Guidelines, AccelerateSC has updated the Phase Two Recommendations for reopening restaurants to include a section on cloth face coverings. Please refer to the Newly Added Section on Page 6.

SCRLA Board Chair Bobby Williams states, "It is important that we follow the CDC Guidelines word for word for the safety of our customers, guests and employees."

We highly recommended that restaurants require the use of cloth face coverings, as feasible. Face coverings are most essential in times when physical distancing is difficult. Information should be provided to staff on proper use, removal, and washing of cloth face coverings.

Note: Cloth face coverings should not be placed on:

- Babies and children younger than 2 years old
- Anyone who has trouble breathing or is unconscious
- Anyone who is incapacitated or otherwise unable to remove the cloth face covering without assistance

Cloth face coverings are meant to protect other people in case the wearer is unknowingly infected but does not have symptoms.

Cloth face coverings are not surgical masks, respirators, or personal protective equipment.

The new section is detailed below and the **full guidelines can be found here**.

NEWLY ADDED SECTION (per CDC updated guidelines) Cloth Face Coverings: Highly recommended that restaurants require the use of cloth face coverings, as feasible. Face coverings are most essential in times when physical distancing is difficult. Information should be provided to staff on proper use, removal, and washing of cloth face coverings. o Note: Cloth face coverings should not be placed on: Babies and children younger than 2 years old Anyone who has trouble breathing or is unconscious Anyone who is incapacitated or otherwise unable to remove the cloth face covering without assistance Cloth face coverings are meant to protect other people in case the wearer is unknowingly infected but does not have symptoms. Cloth face coverings are not surgical masks, respirators, or personal protective equipment. Learn more on how to properly use the cloth face coverings.

National Restaurant Association Updated Reopening Guidance

This updated Restaurant Reopening Guidance builds on the original document and incorporates the latest information and best practices from the Centers for Disease Control and Prevention and FDA. As always, the Association intends this document to complement the official guidelines put in place by your state and local authorities.

Download the UPDATED Reopening Guidance

What Should You Do If An Employee Tests Positive For COVID-19?

Find Guidance Here

Screening Information

Horry County Government Renews COVID-19 Protocols

For the protection of employees and community members, Horry County Government will be renewing protocols previously put into place to slow the spread of COVID-19. This comes after notification by S.C. DHEC of a significant increase in COVID-19 cases and potential exposures throughout our community.

Horry County Government currently has 36 employees working remotely or utilizing medical leave due to reports of possible exposure to COVID-19. In total, Horry County Government has been notified of 10 positive cases of COVID-19 among our staff. This number includes cases previously announced. Please do not share private medical information or identify individuals who have been tested or diagnosed.

County offices remain operational; however, we encourage community members to conduct business by phone, email, or other electronic means. Call first before visiting any office in person—many departments will be working by appointment-only in an effort to limit the number of people within a given space.

Community members who must visit an office in person will be required to wear a face mask while inside the building. If you do not have a mask, one will be provided to you.

Horry County Government asks the community to be patient and practice good hygiene.

County officials are continuing to monitor the impacts of COVID-19 in our community. Please be advised that conditions may change quickly requiring new or additional changes. Any updates will be provided as soon as possible.

SCDEW Employment Information

S.C. Department of Employment and Workforce (DEW) has created the Recall Taskforce to help employers understand the different federal funding programs available to their workforce, the eligibility requirements of each one and to accept _____.

- _____
- _____
  _____

BUSINESS VIRTUAL JOB FAIR

Is your business looking for help this summer? You've come to the right place! **More than 16,000 Horry County students** in the 8th-12th grade (ages 14 and up) are looking for employment and eager to make some summertime spending money!

The Myrtle Beach Area Hospitality Association, Myrtle Beach Area Chamber of Commerce and Horry County Schools are hosting a virtual Job Fair for Horry County students. Horry County's teens are ready to help your business this summer! Whether they're indoor or outdoor jobs, help them find a workplace where employment relationships can continue over the years.

Below is the link to add your job openings. **Please specify the age requirement and add "High School" in the job title to make it easy for the high school students to find available jobs!**

Post Job Openings

Worksites Needed

The Workforce Innovation and Opportunity Act (WIOA) is seeking Businesses or Nonprofits in the Health Care & Social Assistance, Leisure & Hospitality, Manufacturing & Construction, Professional Office, and Trade & Transportation industries for Entry-Level or Intermediate-Level Internships and/or On-the-Job Training opportunities.

Let's work together by providing job training opportunities for those in need and save on your expenses!

All Nations Cafe Opens for J-1 and H2B Team Members

The ever popular All Nations Cafe will open for the 2020 Season on **Tuesday, June 16th at 6:00pm.** The Cafe is located at Seacoast Vineyard Church, 504 27th Avenue North in Myrtle Beach.

The Cafe, which is open to all J-1 and H2B Team Members, will follow all safety and social distancing guidelines. Encourage your international team members to enjoy the food, fellowship, fun and games in a socially responsible way.

Hcareers Job Seeker Survey Results

Be sure to check out the latest survey results from Hcareers. They ask the job seeker audience for their thoughts on reopening and rebuilding the industry. What will matter more during a job search? Will workers stay within the industry?

When it comes to change within the industry, respondents acknowledged that it will not be business as usual. New processes, training, and guidelines are needed in order to ensure the safety of employees and guests. See _____

Check out the _____. It's updated daily and includes:

- SBA Loan Resources
- Legislative Updates
- HotelsACT
- COVID 19 Webinar
- Member Resources

Ready to Dine Signs

As part of the recommendations for opening, DHEC and the SCRLA have been working together on the required signage and forms to make them available to the members. _____ to download and print.

Pre-printed 11x17 signs are available outside the front entrance at the Myrtle Beach Area Chamber of Commerce at 1200 North Oak Street on a first come, first served basis. *We ask that you please only take what you need for your business.*

SC DHEC Food Safety Checks

DHEC has developed an emergency procedure for conducting a virtual “food safety check” instead of regular inspections.

If you would like us to conduct a food safety check, please contact your _____

_____ is a one-stop hub of critical information for restaurants, employees, customers, and industry partners.

Visit

_____

for updated restaurant information

Show Your Love for the Beach

Visitors have begun to come back to the Grand Strand but residents are the key to restarting the local economy. Show your love for the beach and for your friends and neighbors by shopping, dining and playing locally.

_____

_____

_____

Use of Cloth Face Coverings to Help Slow the Spread of COVID-19

According to the CDC, "While people who are sick or know that they have COVID-19 should isolate at home, COVID-19 can be spread by people who do not have symptoms and do not know that they are infected. That's why it's important for everyone to practice social distancing (staying at least 6 feet away from other people) and _____. Your cloth face covering may protect them. Their cloth face covering may protect you."

Keeping each other healthy is a shared commitment. Together, the Grand Strand community can help slow the spread of COVID-19.

Public Participation Survey for Hazard Mitigation Planning

The City of Myrtle Beach is currently in a planning process to become less vulnerable to disasters caused by natural and man-made hazards, and your participation is important.

The city, along with other participating partners, is working to update its Floodplain Management and Hazard Mitigation Plan. This plan will identify and assess our community's natural and man-made hazard risks and determine how to best mitigate, or minimize and manage, those risks.

The information you provide will help the city better understand your hazard concerns and can lead to mitigation activities that should help lessen the impacts of future hazard events.

Hurricane Season Has Officially Started

Horry County South Carolina Know Your Zone allows users to identify whether or not their property is

located in an Evacuation Zone. If the address is located in an evacuation zone, this map assist residents with identifying the best evacuation route.

View the Map

View the Guide

Visit Responsibly Messages

Our partner MBACVB has developed a _____ for businesses to post in their storefronts with reminders to visit responsibly by practicing healthy hygiene, wearing face masks when in public, properly disposing of waste, and maintaining social distance as recommended by the CDC.

MBACVB also created short video messages addressing safety guidelines, local ordinances, and reminders to keep our beaches clean and safe. Visitors will see these messages on the popular Visit Myrtle Beach social channels and _____. All five videos are available on the _____ _____

Accelerate Myrtle Beach Recovery
Task Force Reopening Guidelines

Water Quality and Beach Safety Information

Visit the _____ website for water quality and beach safety information. From rip currents to beach flags to water quality testing, the goal is to provide accurate, up-to-date information directly to beachgoers. The S.C. Department of Health and Environmental Control routinely tests ocean water quality at more than 120 locations during the swim season, May 1-October 1.

LET'S ALL STAY SAFE:
CLEANING, DISINFECTING & PROTECTIVE RESOURCES

As businesses across the Grand Strand begin to reopen, we have received several inquiries about cleaning products and personal protective equipment. Please click the button below for a list of local companies providing services and equipment.

Businesses Providing Cleaning and Personal Protective Equipment

Upcoming Webinars

Answering Your Business Questions About COVID-19

Our partner the Myrtle Beach Area Chamber of Commerce is continuing to support local businesses during these times of uncertainty. They've partnered with industry experts to host webinars for businesses affected by COVID-19.

TODAY - June 15, 12 p.m.
Small Business Brainstorming and Collaboration Meeting
In partnership with Myrtle Beach Area Chamber of Commerce, Gina Trimarco, of Carolina Improv, facilitates this weekly video conference to help small businesses brainstorm and collaborate ideas for surviving during and thriving after the pandemic. Register _____

June 16, 2 p.m.
Human Trafficking Information Session
Join Lt. Sherri Smith of the Horry County Sheriff's Office and Selibia Wiley of Engaging Mind Services for an information session on human trafficking. They will go over what it is, how to identify it, and what to do if you suspect it. Register _____

June 17, 3 p.m.
Simple Steps for a Well Run Business

You got into business for a number of great reasons. Fighting your business every day was not one of them. You survived now it's time to thrive. Presented by Grand Strand SCORE. Register

Missed a webinar?

The Pearce Law Group is compiling the latest COVID-19 related resources for small businesses to provide easy access to information and updates.

The South Carolina Department of Commerce is compiling the latest resources on COVID-19 in one place, so you can have easy access to the information you need to run your business and protect your employees.

COVID-19 Resource Center

This economic revitalization plan consists of five components of analysis and effort: response, protection, governance, resources and information. It will identify a phased revitalization path for South Carolina's economy, guided by health care and medical data.

Local Emergency Orders

To slow the spread of COVID-19 local and state leaders have passed emergency ordinances that impact Grand Strand residents and visitors.

Emergency Orders Summary

- **City of Myrtle Beach** - Myrtle Beach city buildings and indoor facilities remain closed to the public as a precaution but are still providing services. To answer your city-related questions, the city has an info line 843-918-INFO the community can call. This line is available daily, 8:00 a.m.-8:00 p.m.
- **Horry County** - Questions about COVID-19 impacts in Horry County? Call the Horry County Emergency Management phone bank at 843-915-5000, 8 a.m.-5 p.m. M-F.
- **Conway** -
- **North Myrtle Beach** -
- **DHEC Care Line** - If you have general questions about COVID-19, call 1-855-472-3432. Staff is answering calls from 8 a.m.-6 p.m. seven days a week. In the event of an emergency, call 9-1-1.

*** Additional Articles of Interest ***

- Hotel News Resource -
- Restaurant Hospitality -
- Chicago Tribune -
- 1A -
- Restaurant Hospitality-
- Hotel Management -
- CNN -
- The Conversation -
- Eater -
- Hotel Business -
- Restaurant Business -

Your Myrtle Beach Area Hospitality Association will continue to monitor these developments and will provide updates as they are available.

MBAHA Facebook Page

Myrtle Beach Area Hospitality Association | PO Box 1303, 1200 North Oak Street, Myrtle Beach, SC 29578

Unsubscribe mkruea@cityofmyrtlebeach.com

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