From: Localgov
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Leaders are focused on their Citizens. We know, because we asked.
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Leaders Focused on Citizens

Leaders Are Focused on Their Citizens.

We know, because we asked.

Read the full article here.

Do not panic.

Think first.

Know your stakeholders.

Know your exit strategy.

Collaborate and educate not dictate.

Complete transparency.

Endless communication and recognition of community successes.

The right combination of competent execution and humility.

Leaders make themselves vulnerable.

Trust the innovative and communal spirit of individual Americans as they exercise the free market to put the COVID-19 pandemic in the rear-view mirror."

John Moss
Council Member
City of Virginia Beach, Virginia

Hi Brenda,

This June, much of the country will slowly begin to reopen, with key decisions regarding public health and safety falling on the shoulders of civil leaders.

We asked local governments large and small to share their plans for recovery.

The replies we received demonstrated leaders' overwhelming pride in their citizens, confidence in their community's ability to recover, and encouraged the celebration of everyday joys and triumphs as the nation enters this new phase.

Read our article for their words of encouragement and advice.

Read the leadership insights here

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