From: Elucd COVID-19 Tracker
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Diminishing concerns about the pandemic and increasing skepticism about protests around the nation
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Elucd national attitudes tracker

This is a notification that new daily data has been posted to the Elucd US Attitudes Tracker, following important issues around the nation including coronavirus and the events surrounding the death of George Floyd. Data can be viewed at: elucd.com/attitudestracker

For more information on Elucd's Blockwise, including how cities around throughout the country use it to improve police-community trust, learn more here.

View the Data

The main story

Americans’ concerns about the pandemic and the spread of the virus diminish as the country reopens and life gradually returns to normal.

Amidst the fight against racism and police brutality, more Americans grow skeptical of positive change and disapprove of those protesting for the cause.

More Americans are now unfavorable towards those protesting and demonstrating in cities and countries across the country - a stark difference compared to last

week.

Overall, 40% are very unfavorable now - representing doubled numbers as only 20% were very unfavorable as of last week (week of June 12).

The trend is similar among Black/African-American respondents - high unfavorability has risen from 28% last week to 44% now.

Even for 18-34 year olds - the age group that lent the strongest support last week (53% high favourability), are now down to 30% in terms of favourability.

31% of Americans do not at all believe that the anti-police violence protests in the wake of George Floyd's death will lead to positive change.

This correlates to more Americans—27%—now strongly disagreeing with the notion that mass protests and civil disruptions are legitimate and warranted (compared to 21% last week). This includes increases among both Black/African-American (up to 32% from 17% last week) and White/Caucasian respondents (up to 27% from 19% last week).

Confidence in positive change is growing among Asian/Asian-American respondents, from 4% last week to 13% this week. Among White/Caucasian and Hispanic/Latino respondents, high confidence is stagnant at 10% and 11%, respectively. Among Black/African-American respondents, high confidence is declining, from 25% last week to 7% this week.

Further, 51% of Black/African-American and 31% of White/Caucasian respondents have no belief at all that positive change will come from these protests. This is an increase from 30% and 23%, respectively, since last week.

Americans are least likely to wear a mask when they are walking a pet or exercising, and most likely to wear one when shopping at the grocery store.

Only 9% of people wear a mask while walking a pet, and only 12% wear one while exercising or walking to a destination.

63% of people wear a mask inside the grocery store. The next most likely place Americans always wear a mask is for work-related commitments outside of home (41% of people).

Younger Americans seem to be the most careful in general: 79% wear masks when grocery shopping and 18% wear them while exercising outdoors. This is higher in both categories when compared to 71% and 10%, respectively, of Americans over the age of 55, and 59% and 11% of 35-54 year olds.

This week, a smaller percentage of Americans are concerned about COVID spreading due to the protests compared to last week, and fewer say that fears about coronavirus are affecting their decision to protest.

45% of Americans said they were extremely concerned about the spread of coronavirus as a result of the protests, a nearly ten-point decrease from 55% since last week.

The percentage of Americans who expressed no concern whatsoever about a protest-related spike in COVID cases rose from 11% last week to 16% this week.

Nearly 60% of Americans now say that COVID fears are having no effect on their decision to join protests, up from 53% last week. The percentage of people who say it is still impacting their decision declined from 41% last week to 34% this week.

While overall concern about COVID spreading due to the protests is decreasing among all races/ethnicities, it remains highest among Hispanic/Latino respondents (4.14 out of 5) and Asian/Asian American respondents (4.05), and lowest among White/Caucasian

(3.58) and Black/African American (3.46) respondents.

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