From: Kennon Walthall
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Budget collapse of local governments
Date: Thursday, June 4, 2020 8:07:21 AM

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The economic shock from the coronavirus pandemic has been sudden and unprecedented. The full effect of these impacts will not be known for some time, but it is clear the impact on **local governments** will be significant.

In lite of this uncertainty, Avenu Insights & Analytics has put together a no-cost **Revenue Enhancement Assessment** for many of our 3,000 clients in recent weeks.

The feedback has been incredible and we want to extend this opportunity to you and your team as you navigate these uncertain times. If you are seeking guidance and available resources to deal with budget shortfalls and would like customize feedback in one or more of the following areas, we want to help!

Areas of focus will include:

- Forecasting revenue through the economic crisis
- Ways to identify and address noncompliance
- Automating revenue administration
- Identifying additional revenue sources to cover budget shortfalls

This is an informal opportunity for you to ask questions, get general feedback and talk through concerns. Virtual appointment times will be used to identify areas of need and a ***customized assessment*** will be provided to your team immediately following a short discussion.

To schedule an appointment, please visit us here and we will schedule a time to meet with you and your team.

We wish good health and well-being to you and your families, staff and constituents now and in the future.

Sincerely,

P.S. Avenu Insights & Analytics has extensive real-world experience in handling crisis situations and front-line knowledge in preparing and implementing strategies to help cities and counties weather the storms and recover as quickly as possible.

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Avenu's revenue enhancement and administration solutions enable jurisdictions to provide truly digital government that meets expectations of citizens, employees and elected officials.

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