From: Brenda Bethune
To: mcooper@ccarsc.org
Subject: Re: [External]Video request
Date: Wednesday, June 17, 2020 10:05:03 AM

I would love to participate! When is the deadline?

Sent from my iPad

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Brenda Bethune

Mayor

p: 843-918-1001
m:
e: BBethune@cityofmyrtlebeach.com

PO Drawer 2468
Myrtle Beach, SC 29578-2468

www.cityofmyrtlebeach.com

*** WARNING *** All e-mail correspondence to and from this address may be subject to public disclosure under the South Carolina Freedom of Information Act(FOIA). 2007

On Jun 17, 2020, at 9:30 AM, Madison Cooper <mcooper@ccarsc.org> wrote:

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or on clicking links from unknown senders.
Good morning, Mayor Bethune:

I'm reaching out one last time before the videos go to editing. Would you be willing to complete a video for the "Racism Has No Home Here" campaign?

I've attached the script for your reference. We would need the video by COB on Thursday.

I look forward to hearing from you.

Thank you,

--

Madison B. Cooper, MBA
Government Affairs Director
Coastal Carolinas Association of REALTORS®
951 Shine Avenue, Myrtle Beach, SC 29577
843-839-8084
www.ccarsc.org
"If Real Estate is your profession, Politics is your business."

---------- Forwarded message ---------
From: **Madison Cooper** <mcooper@ccarsc.org>
Date: Wed, Jun 3, 2020 at 2:38 PM
Subject: CCAR video campaign request
To: <bbethune@cityofmyrtlebeach.com>

Good afternoon, Mayor Bethune!

I hope this email finds you well. We are happy to hear that Brown is doing much better.

I'm reaching out today to ask you to participate in an upcoming CCAR video campaign.

The working title is "Racism Has No Home Here." We are recruiting Realtor members across Horry & Georgetown Counties and local/state officials to participate, stand up to racism and say that racism has no home here in SC.

Would you be interested in participating? We are putting together a script and can certainly send that over to you. Our goal would be to get everything put together within the next week.

The format will be similar to the recent Census video from the Lieutenant Governor's office.

If you have any questions, please let me know. I look forward to your response and hopefully your participation.

Thank you,

--

Madison B. Cooper, MBA
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<Racism Has No Home Here script.pdf>