From: Jose Vasquez
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Re: MYRTLE BEACH <> Amnesty
Date: Monday, June 15, 2020 8:07:09 AM

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or on clicking links from unknown senders.
Brenda,

Maybe you missed our previous email but we wanted to let you know about Amnesty.com and how it may reduce anxiety and fear with Citizens who have unpaid tickets, incentivizing them to pay what they owe. Their concerns of arrest or giving up personal information to be tracked are extremely minimized with our system that lets them preemptively peak at the possibility of a discount on a ticket. If they like what they see, they can register and pay or bid if you marked the ticket for auction.

- System is easy to implement and use
- You set the Amnesty period
- You decide discount or if a Citizen can bid on ticket
- Flexible Amnesty dates for Campaigns
- Bottom line: You control the process

We're happy to set up a call and then visit you if an Amnesty Campaign is a consideration for your City.

Sincerely yours,

Jose Vasquez
Amnesty.com
330-310-2608
If you don't want to hear from me again, please let me know.

From: j@amnesty.com
To: bbethune@cityofmyrtlebeach.com
Subject: MYRTLE BEACH <> Amnesty
Date: June 11, 2020 09:02

Hi Brenda,

We are looking for a progressive partner to participate in a third quarter pilot Amnesty Campaign. Working closely with you, Amnesty.com can get your ticket recovery program up and running with minimal resources and get a campaign coordinated with regional and local media. Even though times are difficult, a return of revenue by offering Citizens a discount, may help future budgets and help pay for critical services.

Here are just some possible returns and benefits:

- Reach the unreachable Citizens who block calls and ignore snail mail
- Online access 24/7 (Covid-19 Safe)

- No set up costs
- Minimal use of City employees
- Clear dockets and cases
- Electoral benefits for Mayors and Judges
- High conversion rates

If you have any interest, we'd be happy to set up a call or answer any questions via email.

Sincerely yours,

Jose Vasquez
Amnesty.com
330-310-2608
If you don't want to hear from me again, please let me know.