From: Tom Cochran
To: bbethune@cityofmyrtlebeach.com
Subject: [External]REMINDER: Webinar on Innovative Ways to Use CDBG Funding to Meet COVID-19 Needs – Tomorrow June 16, 1:00 PM
Date: Monday, June 15, 2020 8:59:50 AM

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TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

Several cities have used their CDBG funding in innovative ways to meet the need for food, housing and other assistance related to the COVID-19

pandemic. The Conference of Mayors is continuing its partnership with Bloomberg Philanthropies to assist cities in using available federal aid to respond to the impact of COVID-19 on our cities and their residents. As part of this effort, we will jointly host a webinar that will focus on *Innovative Ways to use CDBG Funding* to meet COVID-19 needs tomorrow, June 16, at 1:00 PM EDT.

If you have not done so already, please register for the webinar by clicking the button below. The webinar is open to mayors and key city staff. Please be sure to register each person from your city government who will be on the webinar.

Register Now

Participating in the webinar will be:

- **Atlanta Mayor Keisha Lance Bottoms**, Chair of the Conference's Community Development and Housing Committee;
- **John Gibbs,** Acting HUD Assistant Secretary for Community, Planning and Development**;**
- **Jessie Handforth Kome,** Director of HUD's Office of Block Grant Assistance;
- **Veronica Soto**, Director of Neighborhood and Housing Services in San Antonio; and
- **Melissa Long**, Director, Division of Housing and Community Development in Philadelphia.

Participants will be able to direct questions to the speakers. We ask, however, that you **submit your questions in advance, and by COB Today** so that we can get to as many questions as possible for as many cities as possible in the time available. **Please send your questions to** rgill@bloomberg.org**.**

The Conference of Mayors is pleased to be working in partnership with Bloomberg Philanthropies on a suite of supports to help you navigate, access, and deploy the available COVID-19 federal aid. This effort, the City Fiscal Tracking and Federal Reimbursement Initiative, is providing information and assistance to mayors and key city personnel who are engaged in COVID-19 crisis response and fiscal management. Through it you have access to

webinars, complemented with tools, templates, and user-friendly guidance to help you understand and maximize COVID-related federal funding streams. It is offered as part of Bloomberg Philanthropies COVID-19 Local Response Initiative.

I hope you will be able to join us tomorrow.

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