From: Mark Kruea
To: City Council; Kaycey Vrettos; Chasity Pendergrass; DepartmentHeads10/19@cityofmyrtlebeach.com
Subject: FW: [External]Press Release - Horry County Welcome Back Committee Launches GreaterGrandStrandisOpen.com
Date: Wednesday, June 17, 2020 1:15:45 PM
Attachments: Horry County Welcome Back Committee Launches GreaterGrandStrandisOpen 6.17.20.docx

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FYI

Sent from my Verizon, Samsung Galaxy smartphone

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Mark Kruea

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-------- Original message --------
From: Sarah Stephens <sarah.stephens@visitmyrtlebeach.com>
Date: 6/17/20 11:23 AM (GMT-05:00)
To:
Subject: [External]Press Release - Horry County Welcome Back Committee Launches GreaterGrandStrandisOpen.com

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MYRTLE BEACH AREA CHAMBER OF COMMERCE **For Immediate Release**

June 17, 2020

MEDIA CONTACT:
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Horry County Welcome Back Committee Launches GreaterGrandStrandisOpen.com

Businesses, residents and visitors encouraged to take the Greater Grand Strand Promise

MYRTLE BEACH, S.C. – Today the Horry County Welcome Back Committee launched GreaterGrandStrandisOpen.com and the Greater Grand Strand Promise. The promise is a commitment by area business leaders, residents and visitors, to do their part to mitigate the spread of COVID-19 while supporting the economic recovery of our community.

The new website is a resource for businesses, residents and visitors alike. It houses all business reopening guidelines, current coronavirus information and healthy hygiene practices, and tips for supporting local businesses safely. It also includes a webform for individuals and business owners to confirm their commitment to following best practices for safety.

"The website and the associated promise are designed to send the clear message that our community is open for business and ready to welcome visitors back safely to the Grand Strand," said Karen Riordan, Myrtle Beach Area Chamber of Commerce president & CEO, and Horry County Welcome Back committee member. "We are asking everyone to take the Greater Grand Strand Promise and do their part to support our business community safely and responsibly to ensure the long-term recovery of our area."

The Greater Grand Strand Promise is designed to provide clear recognition for the commitment made by businesses, residents and visitors to protect the health, safety and well-being of everyone. The promise includes steps such as wearing a mask, self-screening for signs of illness before reporting to work or visiting a business, maintaining recommended social distancing, frequent cleaning of high-touch areas, and healthy hygiene practices.

Businesses who take the Greater Grand Strand Promise will be provided a window cling and web badge that identifies their commitment to following health and safety guidelines to keep employees and customers safe in their places of business.

Visit GreaterGrandStrandisOpen.com for more information and to take the Greater Grand Strand Promise.

# # #

About Myrtle Beach Area Chamber of Commerce

Since 1938, the Myrtle Beach Area Chamber of Commerce has stood as the unified voice of the Grand Strand's business community. The U.S. Chamber of Commerce has awarded the MBACC its five-star accreditation--one of only a few chambers in South Carolina to earn this distinction. The MBACC serves Myrtle Beach, North Myrtle Beach, Surfside Beach, Little River, Atlantic Beach, Garden City Beach, Loris, Conway, Aynor, Murrells Inlet, Litchfield Beach, Pawleys Island, Socastee and Carolina Forest. For more information, visit MyrtleBeachAreaChamber.com.