From:	John Pedersen
To:	chriswalkermb@gmail.com
Cc:	Brenda Bethune; AStanley@cityofmyrtlebeach.com
Subject:	RE: [External]OMA Input
Date:	Tuesday, June 16, 2020 2:58:17 PM
Attachments:	Agenda June 17 2020. aMENDED.doc

Chris –

Thanks for your email. We are putting this agenda together on the fly so I do not have the Chief's presentation. We had a three hour meeting yesterday to go over our response to the first three weeks of the season, and below is the outline that I sent to Council yesterday following that meeting. I expect that the Chief's presentation will cover these issues as well. In addition, I have drafted a letter specifically to the merchants on the Boulevard to ask their assistance with litter and with the noise ordinance. I plan to send out this letter after the meeting unless I get an adverse reaction from Council.

Please give me a call if you have any questions.

Thank you. Please note that the meeting is scheduled at 2:00 tomorrow in the Convention Center.

John

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How Do We Change Ocean Boulevard?

- Immediate Actions.
  - Resources –
    - Last weekend at the peak we deployed over 80 officers to the area. Assistance was received from CCU, Sheriff's Office, Highway Patrol, & Georgetown County.
    - This week we have made arrangement for 40 State LEO's to assist.
  - Ordinance Changes – on Wednesday we will ask Council for Extraordinary Event amendments to:
    - Allow the Police Chief to close a business for a temporary period (generally until reopening the next day) for failing to comply with existing ordinances and/or executive orders.
    - Allow the Manager to suspend a business license for nuisance properties until a satisfactory plan to achieve compliance is agreed upon.
    - Make certain other changes to the Extraordinary Event ordinance.
  - State Assistance – See "Resources".
  - Technology – Search for grant funds to pay for Automated Vehicle Locations systems, and/or to allow tracking location of individual officers.
  - Nuisance enforcement - Code enforcement officers will work this weekend w/ law Enforcement to focus on noise ordinance violations.
  - Traffic Management Plans –
    - Management plan will go into effect at 9:00 PM on Friday – Sunday. Blvd will be closed b/w 16th N & 3rd S. Council should expect pushback from merchants.
    - Plan may go into effect earlier in the evening if necessary.
    - Additional flush plans as necessary to control the streets.
  - Communications –
    - To residents – use print, digital, and social media to push out this plan.
    - To businesses – direct letter to businesses in the heart of the downtown.

        - To visitors – targeted social media marketing to certain gang hotbeds.
    - Funding – for discussion in Executive Session.

- Longer-term Actions.
    - Continued implementation of Downtown Master Plan.
    - Boulevard design & CPTED measures - beginning efforts to work w/ Downtown Architect & business owners to redesign NOB b/w 16th N & 7th N (redesign to include decorative railings).
    - Golf carts/mopeds.
        - For the remainder of this season – document golf carts & moped problems.
        - Fall - begin discussion of mitigation issues w/ industry reps.
        - By year end – decide what additional steps to take to address issues.
        - Early 2021 – Council makes necessary changes to golf cart and moped rental ordinance and renews franchise agreements (or not).

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

John Pedersen

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From: Chris Walker <chriswalkermb@gmail.com>
Sent: Tuesday, June 16, 2020 2:07 PM
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Subject: [External]OMA Input

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Hi John,

I just read where the city is looking at instituting measures to reduce some of the violence we've seen over the last several weeks. I'd like to ask that OMA have some prior knowledge of what is planned before the City Council meeting on Wednesday.

A “Team Effort” was mentioned by Chief Prock as one of the key factors in getting a grip on this lawlessness and I’m here to assure you that the downtown merchants agree 100%.

I would ask that OMA have both information and input prior to Wednesday’s meeting in the hopes of forming a partnership to help rid our neighborhood of this criminal behavior.

Sincerely,

Chris Walker
OMA President