From: Mark Kruea
To: kayceyhallvrettos@yahoo.com; Chasity Pendergrass; City Council; BArnel@cityofmyrtlebeach.com
Subject: FW: Information Update, June 12, 2020
Date: Friday, June 12, 2020 10:45:29 AM

FYI

Sent from my Verizon, Samsung Galaxy smartphone

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Mark Kruea

Public Information Director

p: 843-918-1014
m: 843-450-1695
e: MKruea@cityofmyrtlebeach.com

PO Drawer 2468
Myrtle Beach, SC 29578-2468

www.cityofmyrtlebeach.com

*** WARNING *** All e-mail correspondence to and from this address may be subject to public disclosure under the South Carolina Freedom of Information Act(FOIA). 2007

-------- Original message --------
From: Myrtle Beach Area Hospitality Association <mbaha@mbhospitality.org>
Date: 6/12/20 10:34 AM (GMT-05:00)
To: Mark Kruea <MKruea@cityofmyrtlebeach.com>
Subject: [External]Information Update, June 12, 2020

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or on clicking links from unknown senders.

JUNE 12 , 2020

Business Resources and Information

*** Legislative Matters ***

Governor McMaster Extends State of Emergency, Modifies Orders on Events and Retail Stores, Re-opens Bowling Alleys

- Extends the State of Emergency by 15 days;
- Removes a provision from an existing Executive Order (Nos. 2020-10 and 2020-38) which authorized law enforcement to break up events of 50 people or more in a room or area;
    - Any events or public gatherings held during the State of Emergency should be conducted in accordance with any corresponding guidelines regarding the same, and organizers should take steps to comply with sanitation guidelines from CDC and DHEC;
- Removes 20 percent occupancy limit for retail businesses;
    - Retail stores that elect to open to greater than 20 percent occupancy should follow all CDC and DHEC guidelines;
- Allows bowling alleys to re-open;
    - Bowling alleys that choose to re-open should consider and incorporate any CDC and DHEC guidelines.

*For additional information on the modifications included in the Executive Order, start at the bottom of page 15.

Read the Executive Order

City of Myrtle Beach COVID-19 Emergency Declaration Extended

Myrtle Beach Mayor Brenda Bethune has extended the COVID-19 Emergency Declaration for the City of Myrtle Beach. The extension is based on the rising number of positive COVID-19 cases locally and statewide, the fact that Horry County has been declared a "hotspot" by SC DHEC and the continued need for social distancing and other health and safety measures to prevent further spread of the illness. Read **the new order** with Mayor Bethune's signature, which is valid for 30 days unless ended sooner and can be extended again, if needed.

To be clear, this extension does not close any businesses or impose any new restrictions or travel prohibitions. It acknowledges that a health emergency still exists and that precautions are advised to prevent the further spread of COVID-19. It does allow Executive Order 8B to remain in place until the emergency declaration is lifted or expires.

Tidelands Health & DHEC Return for Free COVID-19 Testing Event

Saturday, June 13 @ 10 AM
at Pelicans Ballpark

Tidelands Health and the South Carolina Deptartment of Health and Environmental Control will return to Pelicans Ballpark to offer another round of free COVID-19 community testing.

The free drive-through clinic will be offered from 10 a.m. to 6 p.m. at the stadium while supplies last. Additional free testing clinics are scheduled across the region. Pre-screening is not required. Individuals under 18 years of age must be accompanied by a parent or legal guardian to give consent for testing. Participants simply drive up to be tested and remain in their car throughout the process.

Click the link below to learn more and see the full list of confirmed test sites and times courtesy of Tidelands Health's and DHEC's Pee Dee Region Testing Coalition.

Learn More Here

Use of Cloth Face Coverings to Help Slow the Spread of COVID-19

As COVID-19 cases soar, Gov. Henry McMaster says "the answer is individual responsibility." He is urging people to wear face masks in public and socially distance from each other.

According to the CDC, "While people who are sick or know that they have COVID-19 should isolate at home, COVID-19 can be spread by people who do not have symptoms and do not know that they are infected. That's why it's important for everyone to practice social distancing (staying at least 6 feet away from other people) and wear cloth face coverings in public settings. Your cloth face covering may protect them. Their cloth face covering may protect you."

Keeping each other healthy is a shared commitment. Together, the Grand Strand community can help slow the spread of COVID-19.

*** HR Alert ***

SCDEW Employment Information

S.C. Department of Employment and Workforce (DEW) has created the Recall Taskforce to help employers understand the different federal funding programs available to their workforce, the eligibility requirements of each one and to accept Offers of Work.

In order to keep their records current and to maintain the integrity of the funding programs, DEW asks that employers notify them if an individual refuses to return to work or declines an offer of work. They will conduct a fact-finding investigation to determine whether that individual is eligible to continue receiving UI benefits. This process ensures that only eligible individuals receive UI benefits.

For the duration of the COVID-19 state of emergency, a disqualification may be imposed if DEW determines a written offer of suitable work was refused, regardless of whether it was sent to the claimant by registered mail, certified mail, U.S. mail, email or text message. Whenever possible, employers should follow up with their employees via email, phone or text to confirm the offer was actually received. Supporting documentation will help DEW make the right decision in adjudicating recall issues.

If you have offered an individual a job and they refused, it is important for you to report the incident to DEW through your Employer Self Service Portal.

The Refusal of Job Offer Guide provides screenshots and instructions to help you through the process.
Or you can submit an Offers of Work Form
Or, for 10 or more Offers of Work, you can request a spreadsheet by emailing Recall_Taskforce@dew.sc.gov.

BUSINESS VIRTUAL JOB FAIR

Is your business looking for help this summer? You've come to the right place! **More than 16,000 Horry County students** in the 8th-12th grade (ages 14 and up) are looking for employment and eager to make some summertime spending money!

The Myrtle Beach Area Hospitality Association, Myrtle Beach Area Chamber of Commerce and Horry County Schools are hosting a virtual Job Fair for Horry County students. Horry County's teens are ready to help your business this summer! Whether they're indoor or outdoor jobs, help them find a workplace

where employment relationships can continue over the years.

Below is the link to add your job openings. **Please specify the age requirement and add "High School" in the job title to make it easy for the high school students to find available jobs!**

Post Job Openings

Worksites Needed

The Workforce Innovation and Opportunity Act (WIOA) is seeking Businesses or Nonprofits in the Health Care & Social Assistance, Leisure & Hospitality, Manufacturing & Construction, Professional Office, and Trade & Transportation industries for Entry-Level or Intermediate-Level Internships and/or On-the-Job Training opportunities.

Let's work together by providing job training opportunities for those in need and save on your expenses!

Learn More

All Nations Cafe Opens for J-1 and H2B Team Members

The ever popular All Nations Cafe will open for the 2020 Season on Tuesday, June 16th at 6:00pm. The Cafe is located at Seacoast Vineyard Church, 504 27th Avenue North in Myrtle Beach.

The Cafe, which is open to all J-1 and H2B Team Members, will follow all safety and social distancing guidelines. Encourage your international team members to enjoy the food, fellowship, fun and games in a socially responsible way.

What Should You Do If An Employee Tests Positive For COVID-19?

Find Guidance Here

Public Participation Survey for Hazard Mitigation Planning

The City of Myrtle Beach is currently in a planning process to become less vulnerable to disasters caused by natural and man-made hazards, and your participation is important.

The city, along with other participating partners, is working to update its Floodplain Management and Hazard Mitigation Plan. This plan will identify and assess our community's natural and man-made hazard risks and determine how to best mitigate, or minimize and manage, those risks.

The information you provide will help the city better understand your hazard concerns and can lead to mitigation activities that should help lessen the impacts of future hazard events.

Take the Survey

Coast RTA's Entertainment Shuttle Service Begins Today, June 12th

Today, Friday, June 12, 2020, Coast RTA's Entertainment Shuttle will begin service to area attractions, dining and select shopping destinations in downtown Myrtle Beach. The Entertainment Shuttle is a FREE shuttle designed for passengers to hop on and hop off at shuttle stops along the route. The Entertainment Shuttle's route covers most of the attractions within the city limits of Myrtle Beach as well as diverse selection of shopping and dining options for visitors and residents alike. The Shuttle operates continuously with service expected every 30 minutes, and begins at 9am and ends at midnight.

Brian Piascik, Coast RTA's General Manager states, "We designed the Entertainment Shuttle to allow visitors to stay parked at their resorts/hotels and ride to their desired entertainment or attraction along our route. Or, locals can park along the route and ride the Shuttle to the beach, downtown attractions or dining."

Coast RTA strongly recommends that passengers wear a mask and practice social distancing while onboard to prevent the spread of COVID-19.

Passengers can track the Entertainment Shuttle in real time by downloading the APP at www.CoastRTARideTracker.com. For more information regarding the Entertainment Shuttle, call Coast RTA's Customer Service at 843.488.0865. A route map is available at www.RideCoastRTA.com.

*** Lodging Updates ***

3 Things You Need To Know

1. Reps. Phillips, Roy Talk About Bipartisanship, Upcoming Legislation: Congressmen Dean Phillips (D-MN) and Chip Roy (R-TX) joined AHLA for our Weekly Advocacy Update to share insights on drafting the bipartisan Paycheck Protection Program (PPP) Flexibility Act and shifting the conversation from political differences to a focus on meaningful legislation. From the outset they noted that the PPPFA was a direct result of hearing from their constituents – including all of you – and how critical that was in making much-needed changes to the PPP. While saying Congress can be hamstrung by process at times, they underscored the need to restore the ability to debate and offer up amendments to truly improve legislation for the American people. Both expressed that the PPFA could be a roadmap for Congress and bipartisanship moving forward. Up next, Congressman Roy is looking at existing legislation to improve tax incentives and getting people back to work.

2. Mnuchin Encourages Continued Aid: In a call with reporters, Treasury Secretary Steven Mnuchin showed encouraging signs of supporting an extension of the small business loans but pushed for reforms ensuring the changes assisted those businesses most in need of relief. With a June 30 deadline approaching for new loans, he noted the need to make sure that parts of the economy that are especially hard hit are able to get support. AHLA will work with Congress and Treasury to ensure that our industry in top of mind in these discussions.

3. Unemployment Continues to Rise: Despite last week's report from the Department of Labor (DOL) showing an uptick in job gains in May, 1.5 million unemployment claims were filed last week, bringing the total to approximately 44 million unemployment claims in 12 weeks. Unemployment was also a focus on the Hill this week with the Senate Finance Committee holding a hearing with Labor Secretary Eugene Scalia and other top officials. He was asked how DOL anticipates addressing unemployment in the hospitality industry and responded that "the sector will be slower to return than others" and called for monitoring developments over the next few weeks.

Check out the **AHLA COVID Resource Center**. It's updated daily and includes:

- SBA Loan Resources
- Legislative Updates
- HotelsACT
- COVID 19 Webinar
- Member Resources

*** Food & Beverage News **

New CDC Guidance for Restaurants

Per the CDC Guidelines, AccelerateSC has updated the Phase Two Recommendations for reopening restaurants to include a section on cloth face coverings. Please refer to the Newly Added Section on Page 6.

Find the full guidelines here.

National Restaurant Association

National Restaurant Association Updated Reopening Guidance

This updated Restaurant Reopening Guidance builds on the original document and incorporates the latest information and best practices from the Centers for Disease Control and Prevention and FDA. As always, the Association intends this document to complement the official guidelines put in place by your state and local authorities.

Download the UPDATED Reopening Guidance

Ready to Dine Signs

As part of the recommendations for opening, DHEC and the SCRLA have been working together on the required signage and forms to make them available to the members. **Click here** to download and print.

Pre-printed 11x17 signs are available outside the front entrance at the Myrtle Beach Area Chamber of Commerce at 1200 North Oak Street on a first come, first served basis. *We ask that you please only take what you need for your business.*

SC DHEC Food Safety Checks

DHEC has developed an emergency procedure for conducting a virtual “food safety check” instead of regular

inspections.

If you would like us to conduct a food safety check, please contact your **regional DHEC office**

RestaurantsAct.com is a one-stop hub of critical information for restaurants, employees, customers, and industry partners.

Visit
Myrtle Beach Area Dining Guide
for updated restaurant information

Show Your Love for the Beach

Visitors have begun to come back to the Grand Strand but residents are the key to restarting the local economy. Show your love for the beach and for your friends and neighbors by shopping, dining and playing locally.

Learn More Here

Hurricane Season Has Officially Started

Horry County South Carolina Know Your Zone allows users to identify whether or not their property is located in an Evacuation Zone. If the address is located in an evacuation zone, this map assist residents with identifying the best evacuation route.

View the Map

View the Guide

Visit Responsibly Messages

Our partner MBACVB has developed a **flyer** for businesses to post in their storefronts with reminders to visit responsibly by practicing healthy hygiene, wearing face masks when in public, properly disposing of waste, and maintaining social distance as recommended by the CDC.

MBACVB also created short video messages addressing safety guidelines, local ordinances, and reminders to keep our beaches clean and safe. Visitors will see these messages on the popular Visit Myrtle Beach social channels and website. All five videos are available on the Responsible Travel YouTube playlist.

*** Business Resources ***

Accelerate Myrtle Beach Recovery Task Force Reopening Guidelines

Reopening Guidelines

Water Quality and Beach Safety Information

Visit the **Check My Beach** website for water quality and beach safety information. From rip currents to beach flags to water quality testing, the goal is to provide accurate, up-to-date information directly to beachgoers. The S.C. Department of Health and Environmental Control routinely tests ocean water quality at more than 120 locations during the swim season, May 1-October 1.

Download the Flyer

LET'S ALL STAY SAFE:
CLEANING, DISINFECTING & PROTECTIVE RESOURCES

As businesses across the Grand Strand begin to reopen, we have received several inquiries about cleaning products and personal protective equipment. Please click the button below for a list of local companies providing services and equipment.

Businesses Providing Cleaning and Personal Protective Equipment

Upcoming Webinars

Answering Your Business Questions About COVID-19

Our partner the Myrtle Beach Area Chamber of Commerce is continuing to support local businesses during these times of uncertainty. They've partnered with industry experts to host webinars for businesses affected by COVID-19.

June 15, 12 p.m.
Small Business Brainstorming and Collaboration Meeting
In partnership with Myrtle Beach Area Chamber of Commerce, Gina Trimarco, of Carolina Improv, facilitates this weekly video conference to help small businesses brainstorm and collaborate ideas for surviving during and thriving after the pandemic. Register **here**

Missed a webinar? View recordings

*** Other Resources ***

The Pearce Law Group is compiling the latest COVID-19 related resources for small businesses to provide easy access to information and updates.

Click Here for More Information

The South Carolina Department of Commerce is compiling the latest resources on COVID-19 in one place,

so you can have easy access to the information you need to run your business and protect your employees.

COVID-19 Resource Center

This economic revitalization plan consists of five components of analysis and effort: response, protection, governance, resources and information. It will identify a phased revitalization path for South Carolina's economy, guided by health care and medical data. **Read more about AccelerateSC**

Local Emergency Orders

To slow the spread of COVID-19 local and state leaders have passed emergency ordinances that impact Grand Strand residents and visitors.

Emergency Orders Summary

*** Phone Numbers ***

- **City of Myrtle Beach** - Myrtle Beach city buildings and indoor facilities remain closed to the public as a precaution but are still providing services. To answer your city-related questions, the city has an info line 843-918-INFO the community can call. This line is available daily, 8:00 a.m.-8:00 p.m.

- **Horry County** - Questions about COVID-19 impacts in Horry County? Call the Horry County Emergency Management phone bank at 843-915-5000, 8 a.m.-5 p.m. M-F.
- **Conway** - see list of phone numbers
- **North Myrtle Beach** - see list of phone numbers
- **DHEC Care Line** - If you have general questions about COVID-19, call 1-855-472-3432. Staff is answering calls from 8 a.m.-6 p.m. seven days a week. In the event of an emergency, call 9-1-1.

*** Additional Articles of Interest ***

- Skift - Visit Baltimore CEO: Let's Have the Race Conversation and Change Tourism Once and for All
- Hotel Business - Hcareers Survey: 86.2% Unemployed Plan to Return to Industry
- Restaurant Business - Report: Up to 85% of independent restaurants could close due to pandemic
- Lodging Magazine - New Bookings Show First Signs Of Recovery
- Washington Post- Black chefs have overcome countless obstacles. This might be the hardest yet
- USA Today - Can cleaning tech make people feel safe at hotels amid the coronavirus pandemic?
- Event Pro Update - Hybrid Events Are the Immediate Future of the Event Industry
- Hotel News Resource - More Than 197m Travel & Tourism Jobs Will Be Lost Due to Prolonged Travel Restrictions
- Forbes - The Number One Problem Plaguing Restaurants As They Try To Reopen
- Hotel News Resource - Is Your Hotel Sales Team Ready For The Transition From 'Fishing For Inbound Lead' To 'Sales Hunting?'
- Restaurant Business - What will a more remote workforce do to restaurants?

Your Myrtle Beach Area Hospitality Association will continue to monitor these developments and will provide updates as they are available.

Be sure to follow the MBAHA Facebook Page for continued updates and information

MBAHA Facebook Page

Myrtle Beach Area Hospitality Association | PO Box 1303, 1200 North Oak Street, Myrtle Beach, SC 29578

Unsubscribe info@cityofmyrtlebeach.com

About Constant Contact

Sent by mbaha@mbhospitality.org in collaboration with

Try email marketing for free today!