From: Avenu Insights & Analytics
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Strategies to economically recover as quickly as possible
Date: Tuesday, June 9, 2020 8:27:46 AM

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These are unprecedented times and the role of local governments has never been more critical. Governments, organizations, and businesses are quickly determining budget shortfalls and their critical next steps.

In partnership with over 3,000 local governments, Avenu Insights & Analytics has extensive real-world experience in handling crisis situations and front-line knowledge in preparing and implementing strategies to help cities and counties weather the storms and recover as quickly as possible.

We are providing a no-cost **Revenue Enhancement Assessment** to local governments who are seeking guidance and feedback in one or more of the following areas:

- Forecasting revenue through the economic crisis
- Identifying additional revenue sources to cover budget shortfalls
- Handling tax and license administration during COVID-19
- Navigating COVID-19 Grant Funding for your community
- Short-term cash flow strategies, and longer-term recovery planning

Virtual consultations will be used to identify areas of need and a ***customized assessment*** will be provided to your team immediately following a short discussion. You are welcome to have as many members of your staff attend the meeting as needed.

Revenue Enhancement Assessment >>>

We wish good health and well-being to you and your families, staff and constituents now and in the future.

Sincerely,

5860 Trinity Parkway #120 | Centreville, VA 20120 | www.avenuinsights.com

Avenu's revenue enhancement and administration solutions enable jurisdictions to provide truly digital government that meets expectations of citizens, employees and elected officials.

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