From: Mark Kruea
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Cc: Kaycey Vrettos; Chasity Pendergrass; LHaring@cityofmyrtlebeach.com
Subject: Facebook, etc.
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Attachments: Facebook Insights 061120.jpg

Council…

Here are our Facebook posts for the last seven days, Friday through Thursday, June 5-11. In addition, we posted seven items on Twitter, six on Instagram, five on LinkedIn and six on Nextdoor. We also provided the monthly article for Coastal Insider and completed our 10th podcast of the weekly 30-minute radio recording which airs on the Cumulus radio stations Saturday and Sunday mornings.

Engagement continues to be very strong on our Facebook page, as shown on the attached Insights snapshot from today. Our audience reach leads all of the others on this list, except for the chamber's big tourism page and the City of Charlotte. These numbers fluctuate from week to week, but we are consistently in the top few. We're also closing in on Virginia Beach, having easily passed both Charleston and Miami.

Thanks,
Mark, Kaycey and Chasity

- Myrtle Beach will receive a $1.45 million federal grant to hire 10 additional police officers during 2020-21.
- Hey Kids, watch swimming instructor Kaitlyn explain how to kick correctly. (VIDEO)
- Everyone is invited to "Beachside Chats," 6:00 p.m., Sunday, June 7, at Chapin Park.
- Myrtle Beach receives a $500,000 grant to help fund a plan to fight the ongoing opioid crisis. (VIDEO)
- Beginning June 29, the city will resume adding late penalties to utility bills that are past due and will again mail late notices to customers.
- Remember that the "umbrellas only" beach rule is in effect from Memorial Day through Labor Day.
- These signs about COVID-19 precautions greet visitors at the Myrtle Beach Sports Center.
- Visiting Myrtle Beach and wondering what you need to know? See the Check My Beach website.
- Sign up for the Friday Fax to receive the weekly meeting schedule, upcoming agendas, news and more.
- Myrtle Beach's 1.2 mile mountain bike trail officially reopened Saturday with ribbon cutting ceremonies. (VIDEO)
- "Did you know…" That City of Myrtle Beach staff members speak seven additional languages, besides English?
- The A10 Mountain Bike Trail is open again! (COVER)
- Looking ahead, Crabtree Memorial Gymnasium, Mary C. Canty Recreation Center and Pepper Geddings Recreation Center reopen to members Monday, June 15, with revised hours.
- Free walk-in testing for COVID-19 is available at three Myrtle Beach clinics this week.
- New social distancing and Check My Beach signs are being installed at 140 beach accesses in Myrtle Beach.
- Due to COVID-19, "Myrtle Beach Memories" has been delayed, but Chapin Memorial Library is sharing memories from its digital archives.
- Here are hurricane season tips about kits, safety and evacuation procedures.
- The list of new business licenses issued in Myrtle Beach during May 2020 is available online.
- City Council gives first reading approval to next year's budget with no change in property taxes and no fee increases.
- Business license renewal forms were mailed March 1, 2020, and were due on May 31, 2020, but will be accepted without penalty until June 30.
- We regret to report that fireworks are a casualty of the tight budget created by COVID-19 this year in Myrtle Beach.
- Enjoy this view of Myrtle Beach's Plyler Park and the Goddess of the Sea. (COVER)
- Here's a sneak peek at Liberation City, a new collaborative effort between theatre students at Coastal Carolina University and young people with Project Lighthouse. (VIDEO)
- Golf carts are not allowed on Kings Highway or in the bicycle lanes.
- The Myrtle Beach Convention Center received a nice "thank you" note from IMPACT Ministries for assisting with

the massive food distributions this spring.

- The Neighborhood Services Department invites the public to the next “Beachside Chat,” 6:00 p.m., Sunday, June 28, at Chapin Park. (VIDEO)
- The Franklin G. Burroughs-Simeon B. Chapin Art Museum will reopen Tuesday, June 16, operating at 20% capacity to ensure social distancing measures.
- “Did you know...” That Horry County assumed ownership of Myrtle Beach International Airport on April 11, 1974?
- Follow these computer safety tips for students who are spending more time on the computer due to COVID-19.
- Emergency declaration for COVID-19 is extended; no businesses closed, but keep social distancing in mind, please.

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

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