From: Tom Cochran
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Achieving an Accurate Census Count in the Midst of COVID-19
Date: Friday, June 12, 2020 8:59:34 AM

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or on clicking links from unknown senders.

View this email in your browser

TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director

In response to the COVID- 19 Pandemic, mayors across the nation pushed for changes in the 2020 Census operations schedule to protect the health and

safety of residents and census workers; and adjusted their outreach efforts to help ensure an accurate count of all residents. The importance of the decennial census cannot be overstated in that it provides data that will be used not only for reapportionment and redistricting, but for distributing trillions of dollars in federal aid to state and local governments for education, police and fire protection, housing, transportation, health and human services, job training and many other services.

No one knows better than mayors the importance of making sure all residents in local communities are counted in the census. Because of COVID-19, many mayors have adjusted their plans for reaching out to help ensure that immigrants, minorities, and other so called hard-to-count individuals respond to the census.

The United States Census Bureau has also made significant adjustments in its plans for conducting the 2020 decennial census to help ensure an accurate count. To educate mayors on the changes in the Census Bureau's schedule for the 2020 Census and on adjustments mayors are making to ensure an accurate count, the Conference of Mayors is hosting a webinar on Wednesday, June 17 at 12:00 noon (EDT).

The webinar is open to mayors and key city staff. Please be sure to register each person from your city government who will be on the webinar.

Register Now

Participating in the webinar will be **Atlanta Mayor Keisha Lance Bottoms**, Chair of the Conference of Mayors 2020 Census Task Force; **San Antonio Mayor Ron Nirenberg**, Vice Chair of the Conference of Mayors 2020 Census Task Force; **Leadership Conference on Civil and Human Rights President and CEO Vanita Gupta**; and **Census Bureau Associate Director of Field Operations Tim Olson.** Representatives from other cities and stakeholder groups will also discuss how they are responding to COVID-19 in order to help ensure an accurate count.

You will have an opportunity to direct questions to the panel, however, you need to submit your questions in advance, by Tuesday, June 16th, so we can

answer as many questions as possible for as many cities as possible in the time available. Please send your questions to nlewis@usmayors.org

I hope you will be able to join us on Wednesday, June17 at 12:00 noon.

Copyright © 2020 The United States Conference of Mayors, All rights reserved.
To change your contact information, please visit https://community.usmayors.org/.

Our mailing address is:
The United States Conference of Mayors
1620 I St., N.W.
4th Floor
Washington, DC 20006

Add us to your address book

Want to change how you receive these emails?
Update your contact information, update your preferences, or unsubscribe from this list