From:	Shannon Furtick
To:	bbethune@cityofmyrtlebeach.com
Subject:	[External]Census Follow Up
Date:	Friday, June 12, 2020 10:31:18 AM
Attachments:	Half_Page_Handout_Ways_to_Respond copy.pdf Full Census Infographic.png Census Infographic PNG.png SC_6.4.pdf 888Count20 logo with Qs and Call (1).png census video script.docx

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Brenda –

It was great seeing you yesterday. Attached are Census' flyers to use for marketing as well as Karen's script she used for her video. The Myrtle Beach Pelicans are good to go with flyers about the Census for Saturday, June 13, COVID-19 testing site.

Regarding the videos I think for the timeframe we have, I would recommend having you and our school representatives to film themselves on their phones horizonal. Once completed they can send to me. We are able to go out and film anyone that would rather have that option.

Below are the lasted numbers in each area in Horry County:

- **South Carolina = 55.3%** (39th in the country)
    - **Horry County, SC = 44.6%** (38th in the state, out of 46)
        - Briarcliffe Acres = 68.9% (6th in the state)
        - Loris, SC = 53.6% (78th in the state)
        - Conway, SC = 53% (82nd in the state)
        - Aynor, SC = 50% (114th in the state)
        - Myrtle Beach, SC = 37.4% (202 in the state)
        - Surfside Beach, SC = 33.2% (221 in the state)
        - North Myrtle Beach, SC = 23.6% (245 in the state)

Please let me know if there is additional information needed and or if you have any questions.

Have a wonderful weekend.

Thank you again for your help with this!

Shannon H. Furtick, IOM

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