From: Brenda Bethune
To: John Pedersen; Lisa Wallace; kmay@cityofmyrtlebeach.com
Subject: Fwd: [External]Census Follow Up
Date: Tuesday, June 16, 2020 2:04:57 PM
Attachments: ATT00001.htm
Half_Page_Handout_Ways_to_Respond copy.pdf
ATT00002.htm
Full Census Infographic.png
ATT00003.htm
Census Infographic PNG.png
ATT00004.htm
SC_6.4.pdf
ATT00005.htm
888Count20 logo with Qs and Call (1).png
ATT00006.htm
census video script.docx
ATT00007.htm

Hi All!
Last week I attended a Census meeting that the Lt. Governor hosted. Our area is behind in completing the Census and I am working with the Chamber and others to make a push. I suggested that we use trash can tags to create awareness. Attached to this email is the language that the Chamber is using on their fliers. Please let me know if this is something we can execute and what the timing would be. I am happy to find a sponsor if needed.
Thank you all very much!
Brenda

Sent from my iPad

photograph

The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Brenda Bethune

Mayor

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Begin forwarded message:

From: Shannon Furtick <shannon.furtick@visitmyrtlebeach.com>
Date: June 12, 2020 at 10:31:18 AM EDT
To: Brenda Bethune <BBethune@cityofmyrtlebeach.com>
Subject: [External]Census Follow Up

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or on clicking links from unknown senders.
Brenda –

It was great seeing you yesterday. Attached are Census' flyers to use for marketing as well as Karen's script she used for her video. The Myrtle Beach Pelicans are good to go with flyers about the Census for Saturday, June 13, COVID-19 testing site.

Regarding the videos I think for the timeframe we have, I would recommend having you and our school representatives to film themselves on their phones horizonal. Once completed they can send to me. We are able to go out and film anyone that would rather have that option.

Below are the lasted numbers in each area in Horry County:

- **South Carolina = 55.3%** (39th in the country)
    - **Horry County, SC = 44.6%** (38th in the state, out of 46)
        - Briarcliffe Acres = 68.9% (6th in the state)
        - Loris, SC = 53.6% (78th in the state)
        - Conway, SC = 53% (82nd in the state)
        - Aynor, SC = 50% (114th in the state)
        - Myrtle Beach, SC = 37.4% (202 in the state)
        - Surfside Beach, SC = 33.2% (221 in the state)
        - North Myrtle Beach, SC = 23.6% (245 in the state)

Please let me know if there is additional information needed and or if you have any questions.

Have a wonderful weekend.

Thank you again for your help with this!

Shannon H. Furtick, IOM

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