From: Avenu Insights & Analytics
To: bbethune@cityofmyrtlebeach.com
Subject: [External]Budget desperation deepens for local governments
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The city and county budget crisis is deepening.

Many Local governments were left out of the latest coronavirus relief package passed by the Senate.

What's next: The financial strain comes as city budget officials are trying to set budgets for the next fiscal year, which begins in July for most municipalities.

Across the Country: As the crisis unfolds, the impact on jurisdiction's bottom line will be driven not only by overall economic conditions but specifically by the parts of the economy where revenue is generated

Immediate Impact: Avenu is helping 100s of cities and counties address the budget shortfall due to COVID-19 by finding ways to enhance revenue & automate revenue administration.

Act NOW: Take advantage of a complimentary Revenue Enhancement Review that provides specific direction and feedback in the following areas:

- Forecasting revenue through the economic crisis
- Ways to identify and address noncompliance
- Automating revenue administration
- Identifying additional revenue sources to cover budget shortfalls
- Short-term cash flow strategies, and longer-term recovery planning

We look forward to hearing from you!

Avenu Insights & Analytics

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Avenu's revenue enhancement and administration solutions enable jurisdictions to provide truly digital government that meets expectations of citizens, employees and elected officials.

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